



## COMBAT CONTROL ASSOCIATION

MEMORANDUM FOR WHOM IT MAY CONCERN

FROM: COMBAT CONTROL ASSOCIATION BOARD

SUBJECT: Financial Support for Special Endeavors

1. The Combat Control Association (CCA) believes in helping members with special endeavors. Special endeavors are defined as activities that give the opportunity to promote special interests. Examples include:

- Rowing as part of a joint team to promote awareness of Veteran PTSD.
- Member participating in a Mixed Martial Arts (MMA) competition with planned media engagement.

2. The CCA will dedicate no more than 3% of its budget on 1 Jan each year to provide support for special endeavors for that year. The actual amount will be proposed and voted on by the CCA board prior to allocation.

3. Application window opens 1 Jan and will close 31 Jan each year. Out of cycle requests can be submitted but will not be part of the 3% budget and all CCA board members must approve.

4. Personnel who petition the CCA for funding need to be prepared to address the following:

- The 5 W's
- What is the message you are trying to portray/relay?
- How is this a benefit for the Combat Control Community?
- How is the Combat Control brand being displayed?
- Do you have media engagement?
- What will CCA money be used for?

5. In addition to sponsoring endeavors, if approved by the CCA board, the CCA can receive funds for a specific endeavor to take advantage of the CCA's IRS-approved 501(c)(19) non-profit status. All funds that are received for a specific endeavor must be specifically earmarked for that person/endeavor and will be transferred to that person/endeavor and is not subject to CCA oversight.

Mike Lamonica  
President Combat Control Association