

March 15, 2020

Team,

It has been a while since we have provided an update.

Since the turn of the year, we have been pretty busy.

It started with our annual board meeting, in San Antonio this year. We pushed out a summary of what we learned on January 20th. If you did not receive it, please let us know, we can very easily repost it, or send directly to you.

Since then, we have been capturing CCA accomplishments for 2019, and working on our 2020 strategic initiatives.

In this update, we'd like to focus on those two topics.

2019 Accomplishments:

Contributions Received by CCA: \$105, 943

Support CCA Provided: \$102, 459

What we supported:

- Home improvement for Rachel Condiff and her two daughters Charley and Quinn
- Mark Forrester Scholarship Program
- Travel to support funerals for 3 fallen CCT
- Flowers for Col(r) Joe Jackson's funeral
- Resiliency support to 24 STS (in conjunction with PJ Foundation, and TACP Association)
- Resiliency support to family member of CCT KIA
- CCT Memorial March
- Meal for Silver Star Ceremony for TSgt Peroli
- Hall of Fame induction for Jim Stanford
- Portrait presentation ceremony to family of TSgt Scott Sather, KIA April 2003
- CCA regional reunions
- Awards presented at CCS, STTS, and JSOFSEA (SOCOM Sr NCO Academy)
- Graduation meals for CCS and STTS graduations
- Golf tournament fund raisers for 24 SOW, and Special Operations Warrior Foundation
- Refreshments at HQ AF awards ceremony for Air Force CCT/STO of the Year

Organizational accomplishments:

- Distributed a general survey
 - o Helped us to understand what our members find important, and what they want the Association to focus on
- Created Mission statement (CCA priorities), and added to the web site
 - o Drove our decision making regarding how to allocate CCA resources

- Reviewed 2016, 2017, and 2018 financials to identify how money was historically raised/distributed, then created a 2019 target budget
 - o Guided how we allocated funds
- Updated general accounting principles
 - o Enable more accurate accounting of funds raised/distributed
- Evaluated, and restructured the Mark Forrester Scholarship Program
 - o Clarified application process for those wishing to submit
 - o Created predictable timeline for applicants
 - o Created more clear process for scholarship committee
- Formalized squadron resiliency support program
 - o Explained the offering to squadron First Sergeants
 - o Created a program CCA could create a budget to support
- Formalized partnership with peer organizations (TACP Association, PJ Foundation, Grey Beret Association, PJ Association, and Air Commando Association)
 - o Enabled us to all better serve our members who are recruited, assessed, trained, assigned and deployed together.
- Hosted membership wide vote to decide to maintain or retire the Hall of Fame
 - o Members' vote results: 75 voted to maintain, 83 voted to retire
 - o Board vote results: Majority to retire
- Hosted membership wide vote to decide to maintain or eliminate membership dues
 - o Members' vote result: 103 voted to maintain, 50 voted to eliminate
 - o Board vote results; Majority vote to maintain
- Implemented regional reunion support model
 - o Enabled/encouraged increased participation/support of fraternal events for all of our members
- Initiated documentation for Combat Control Foundation, a 501(c)3
 - o To work in conjunction with the Combat Control Association 501(c)19 (will continue to mature in 2020)
- Enhanced CCA Website
 - o To make it easier to navigate and locate information (additional enhancements coming in 2020)
- Hosted more frequent CCA business meetings associated with regional reunion events
 - o Allowed more members to attend in person, and participate
- Increased frequency and transparency of communications from the board of directors to all CCA members
 - o Provided clarity, and enhanced two way communication
- Established a process to capture all of CCA efforts
 - o Helped the board to clearly communicate what CCA has accomplished to the membership, and leverage the information in recruiting, fundraising, and partnership activities

As you can see, 2019 was a busy and productive year for our Association. Although we accomplished many great things, we are sure all of our members are most proud of how we collectively took care of our people. Responding to tragedy, helping members in need, and recognizing our teammates is what we are about. With 2019 firmly behind us, we must keep our eye on the future.

2020 Strategic Initiatives:

1. **Review and update CCA Bylaws:** We are in the initial stages of rolling out a web based program to get membership feedback. We will send out formal and clear communications to make it easy for you to provide input.
2. **Modernize the website and social media presence:** John Bringolf is communicating with his team and is scheduling periodic meetings to discuss, and implement improvements. The goal is an ever evolving web presence that is useful and intuitive for our members.
3. **Formalize a fundraising campaign:** The board has hosted 3 meetings focused on our fundraising strategy. We have what we need, and Chris Larkin is leading the execution. Our goal is to raise \$200K in 2020.
4. **Mature the regional reunion model:** Kyle Stanbro and Mike West are in the initial phases of crafting this.
5. **Execute a membership recruiting campaign:** We have partnered with 24 SOW (operational Special Tactics Wing in AFSOC), and Special Warfare Wing (training Wing in AETC) Command Chiefs Jeff Guilmain, and Jamie Clark to allow us to brief during Wing level Commander's Conferences. We have a plan to garner squadron leadership support for recruiting for all associations (PJ, TACP, Grey Beret, and Combat Control). Specific to CCA, Mark Nevatt created the attached tri-fold to enable us to tell our story for 2019. We will distribute these in the squadrons, and at graduations to assist with recruiting efforts. We also plan to use them to assist with fund raising efforts. Additionally, Kyle Stanbro has been a 1-man recruiting machine. Through grass roots efforts, we have had 20 new CCA members this year (last year we recruited 30 all year). We are making progress.
6. **Mature and codify relationships with peer Associations / Foundations:** We communicate with board members from our peer organizations frequently, and have implemented a process to formally communicate and assist each other when required

We hope this update finds you well, and we are grateful to be on your team.

Respectfully,
CCA BOD

Mark Nevatt
Bernie Oder
Mike West
Mike Lamonica
Kyle Stanbro
Chris Larkin
John Bringolf